

SEP -3 1924 ✓

©CLL 20537 ✓

THE FEMALE ✓

Photoplay in seven reels ✓

From the story "Dalla, the Lion-Cub" ✓

By Cynthia Stockley ✓

Screen Play by Agnes Christine Johnston ✓

Author of the Photoplay (under section 62)

Famous Players Lasky Corporation of U.S. ✓

SEP -3 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

THE FEMALE - 7 reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Female	9-3-24	©CIL 20537

The return of the above copies was requested by the said
Company, by its agent and attorney on the 3rd day of
September, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

SEP -6 1924

Fulton Brylawski

"The Female" is 6 Reels—6,167 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky
BETTY COMPTON
 in
 A SAM WOOD Production
"THE FEMALE"
 From the Cynthia Stockley story "The Female"
 Screen play by Agnes Christensen
 A Paramount Picture

PURPOSE: To Help You Sell the

"The Female", Starring Betty Compton African Adventure-Romance

Appealing Story of Love, Laughs, Genuine Thrills

"THE FEMALE" is a gripping story of a primitive South-African girl and two men over whom she exercises a strange love power. It shows a native farmer and his wife in search of a lost child. Rushing through the thickest of the underbrush, they hear a low purring and are attracted to a spot wherein they find their two-year-old baby contentedly playing in a nest of lion cubs. Because of this experience, the girl is nicknamed "Dalla, the Lion Cub," and as she grows up, a great beauty, she lives that old saying that "the female of the species is more deadly than the male."

From a cub she grows to a lioness, and throughout her life this girl is a snappy, snarling, back-fire young miss. She leaves the trademark of her ferocity on many a man. The greatest lovers of this African district, one by one, try to conquer her, and each in turn meets the same fate.

There finally comes a big, strapping fellow, who is more persistent, more masculine, more determined than the rest. He keeps on the trail of this beautiful girl, backed by a really mad and genuine infatuation. He conquers her in the end, but the love fear is brought to a climax in a very thrilling scene in which Dalla drives off a lion that is about to attack the man she finds she really loves.

The story follows Dalla from childhood, when her idols are the English residents of South Africa, to her blossoming youth into a woman of culture. A different sort of love theme runs throughout the entire production.

Betty Compton, acknowledged one of the screen's greatest emotional actresses, in this picture has a role supremely different from those to which she has been accustomed. It gives her emotional possibilities far beyond the average. Dalla (Miss Compton) is taunted, driven, ridiculed, scorned by the "Englishers" of the South African colony. She marries, knowing all along that she is in love with another man, an Englishman beyond her station in life. For Dalla is a Boer girl, untutored, unfettered by the chains of civilization's proprieties. It is all a stepping stone in her intricate plot for revenge.

And what happens to her thereafter, how the mysterious love power that drew men to her, menaced her life and made her a plaything of a strange destiny on the lonely veldt constitutes "The Female."

Brief Facts

Star

PRESENTED BY
 ADOLPH ZUKOR
 AND
 JESSE L. LASKY



THEATRE NA

Four-column Newspaper Advert.

PUTTING IT OVER RIGHT

"The Female." This title is one of the very best Paramount has ever offered exhibitors as regards exploitation possibilities. The theme is also "there" good and strong.

What a title for tie-ups! With this picture the usual double trucks could be expanded into 4 and 8 page sections for every store that sells anything appealing to the women is a good prospect. This goes also for window displays. Good chance for window

participation in civic, literary, church or charitable affairs?"

Voting contest: What woman has done the most for this community and why?

Contest: Name the most famous (50) women of all times and what they are famous for—or use this guessing contest with Paramount's female stars or featured players in the ads—or name the famous women of all times on a circular, with space to fill in the contestants data regarding each.

You ought to be able to put across some idea in THE FEMALE column of the classified ads in your local paper.

Use the stunt of taking snapshots of women on the street etc.

PARAMOUNT

Anything in This Press Sheet May Be Reprinted

Adolph Zukor and Jesse L. Lasky present

BETTY COMPSON

in

A SAM WOOD Production

"THE FEMALE"

the Cynthia Stockley story "Dalla, the Lion Cub"

Screen play by Agnes Christine Johnston

A Paramount Picture

SHEET

To Help You Sell the Picture to the Public.

g Betty Compson, South-
Romance Directed by Sam Wood



BETTY
COMPSON

—IN—

"The
Female"

SAM WOOD
PRODUCTION

A Paramount Picture

FROM jungle girl to society
beauty—here's Betty Compson's
most fascinating role.

A love-and-adventure drama in a
marvelous new setting—picturesque,
alluring, mysterious South Africa.

E NAME (Rest of Bill)

Newspaper Advertisement 4A. (Mats Only)

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le to put across
MALE column
in your local

taking snap-

Mail Material

(Letter)

192

Dear Miss Atherton:

"The Female," a tremendously human theme written around the
lives of a woman and two men by one of the foremost women
of the age, Cynthia Stockley, opens a.....days' run at
.....Theatre on..... It's a Paramount pic-
ture, starring Betty Compson—a story of adventure, lurking peril,
love and fashionable society. Sam Wood directed the pro-
duction, which includes in the strong supporting cast Noah Beery,
Warner Baxter, Dorothy Cumming and Freeman Wood.
It's something entirely different from "The Enemy Sex," or
any other picture for that matter—and it's something new for Betty.
Of course, you're coming!

Sincerely,

.....Manager

Cynthia Stockley's
Greatest Romance

Star, Title, Author, Pro-
duction Bear You a Guar-
antee of Great Success

Here is undoubtedly one of the greatest
titles that has ever been brought to the
screen—outside of "Male and Female"
probably no greater box-office title has
ever been given a picture—and with
Betty Compson and an all-star cast you
can realize the box-office possibilities
this one presents—and back of it all is
a real story.

CYNTHIA STOCKLEY'S first novel
since "Ponjola," "Dalla, the Lion
Cub," from which "The Female" was adapt-
ed by Agnes Christine Johnston, first ap-
peared as a featured magazine serial. Like
"Ponjola," it is a tale of Africa, picturesque,
alluring, mysterious Africa. It combines
thrills, tense drama, secret plotting and a
different sort of triangular love story.

Produced by Sam Wood, "The Female"
is Betty Compson's second picture of Para-
mount's FAMOUS FORTY. "The Enemy
Sex" was the first.

Warner Baxter, a prominent legitimate
actor, has the leading man's role opposite the
star. Noah Beery has a very likeable
"heavy" role. The others are equally well
cast.

Cast

Dalla BETTY COMPSON
Col. Valentia Warner Baxter
Barend De Beer Noah Beery
Clodah Harrison .. Dorothy Cumming
Clon Biron Freeman Wood
Laura Alcutt, Helen Butler
Mrs. Castigne Pauline French
Clyde Wiel Edgar Norton
Lady Malette Florence Wix

Two men over whom she exercises love power. It shows a native farmer and his wife in search of a lost child. Rushing through the thickest of the underbrush, they hear a low purring and are attracted to a spot wherein they find their two-year-old baby contentedly playing in a nest of lion cubs. Because of this experience, the girl is nicknamed "Dalla, the Lion Cub," and as she grows up, a great beauty, she lives that old saying that "the female of the species is more deadly than the male."

From a cub she grows to a lioness, and throughout her life this girl is a snappy, snarling, back-fire young miss. She leaves the trademark of her ferocity on many a man. The greatest lovers of this African district, one by one, try to conquer her, and each in turn meets the same fate.

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The story follows Dalla from childhood, when her idols are the English residents of South Africa, to her blossoming youth into a woman of culture. A different sort of love theme runs throughout the entire production.

Betty Compson, acknowledged one of the screen's greatest emotional actresses, in this picture has a role supremely different from those to which she has been accustomed. It gives her emotional possibilities far beyond the average. Dalla (Miss Compson) is taunted, driven, ridiculed, scorned by the "Englishers" of the South African colony. She marries, knowing all along that she is in love with another man, an Englishman beyond her station in life. For Dalla is a Boer girl, untutored, unfettered by the chains of civilization's proprieties. It is all a stepping stone in her intricate plot for revenge.

And what happens to her thereafter, how the mysterious love power that drew men to her, menaced her life and made her a plaything of a strange destiny on the lonely veldt constitutes "The Female."

Brief Facts

Star
BETTY COMPSON
Producer

Sam Wood, who made "Bluebeard's Eighth Wife," and many other Gloria Swanson screen successes.

Author
Cynthia Stockley. She also wrote "Ponjola." The story ran serially in The Cosmopolitan under the title, "Dalla, the Lion Cub."

Scenarist

Cameraman
Alfred Gilks, who has been photographing Sam Wood productions for some time.

Support
Warner Baxter, Noah Beery, Dorothy Cumming, Freeman Wood, Helen Butler, Pauline French, Edgar Norton, Florence Wix.

Type of Story
A tremendously stirring story of the awakening of a woman's soul. You see Betty one moment as the uncultured, whimsical, madcap Boer girl who knows no life beyond the African veldt, and the next as a refined, cultured, elegantly-gowned woman of the world.

Appeal
Africa is always alluring because it is mysterious. The works of the great explorers of the Dark Continent have been read by millions. Here is a story which reveals a new phase of Africa—the bright side. Can you imagine anyone able to resist our Betty who in this picture is at once a coquette, a woman who takes advantage of every opportunity to reach her goal, a wife without love for her husband and the possessor of a deep, burning love for a man who ignores her. It's Miss Compson's greatest role—bar none!

Big Scenes
One of the most amazing scenes ever filmed is that of Dalla, as a child, playing with lion cubs while the lioness stands guard over the group. The South African's great recreation is the lion hunt. Every detail of these interesting expeditions is shown. Audiences are bound to get a thrill of seeing Miss Compson save her lover from death by scaring off a lion by sheer will-power. It will be surprising to a good many people to know that there are English homes in South Africa rivaling those of England herself for stately beauty. Betty gets a chance to wear beautiful clothes in this production, too.



THEATRE NATION

Four-column Newspaper Advertisement

PUTTING IT OVER RIGHT

"The Female." This title is one of the very best Paramount has ever offered exhibitors as regards exploitation possibilities. The theme is also "there" good and strong.

What a title for tie-ups! With this picture the usual double trucks could be expanded into 4 and 8 page sections for every store that sells anything appealing to the women is a good prospect. This goes also for window displays. Good chance for window display contest backed by Merchants' Associations. Let each store know the story, so that they can compete on unique window displays tying up with it.

Teaser ads: "Is THE FEMALE of the species more deadly than the male?"

"THE FEMALE will get you if you don't watch out!"

"Have you met THE FEMALE?" etc., etc.

Take a directory and send a letter to all the women in town (mail material elsewhere on this page).

Send this to the men folks: "Will be in . . . on . . . Watch out for me."

THE FEMALE.

Here's another good card: Dear Friend (?) By this time next week you'll know THE FEMALE of the species is more deadly than the male. That's all I have to say now. Dalla."

How about a special morning performance for the women only?

In advance of engagement, special invitational performance to the 200 (or any number) most prominent women of the city, they to give their opinions of the production which later can be used for advertising purposes. This list might be comprised from a newspaper questionnaire or contest—"Who are entitled to be listed as the 200 most prominent women in this city, based not on social rating but on accomplishments and

participation in civic, literary, church or charitable affairs!"

Voting contest: What woman has done the most for this community and why?

Contest: Name the most famous (50) women of all times and what they are famous for—or use this guessing contest with Paramount's female stars or featured players in the ads—or name the famous women of all times on a circular, with space to fill in the contestants data regarding each.

You ought to be able to put across some idea in THE FEMALE column of the classified ads in your local paper.

Use the stunt of taking snapshots of women on the street, etc., running in the newspapers with free tickets for those identifying, or those whose pictures appear each day.

Contest for students: Who can submit the best drawing or painting of a girl with a lion, same to be exhibited in your lobby. Tie up with newspaper.

For numerous street scenes from a costumer, secure a lion costume to be worn by a man, accompanied around the town by a pretty girl.

Get a window display from local automobile dealers. Show them the stills of Betty riding in an ox cart. Then "The way THE FEMALE of today travels is in a (— make of car—)."

Let local book stores know that "The Female" is an adaptation of Cynthia Stockley's featured magazine serial, "Dalla, the Lion Cub." Get them to stock up on the author's novels, among them "Pink Gods and Blue Demons," from which the Paramount picture, "Pink Gods," was made, and "Ponjola," which has also met with great success on the screen.

Take a look at the herald (colored) on the next page. It's a great money-getter.

We could go on infinitum giving suggestions for the exploitation of THE FEMALE. The opportunities are almost unlimited.



The Female

SAM WOOD
PRODUCTION
A Paramount Picture

FROM jungle girl to society beauty—here's Betty Compson's most fascinating role.
A love-and-adventure drama in a marvelous new setting—picturesque, alluring, mysterious South Africa.

NAME (Rest of Bill)

Newspaper Advertisement 4A. (Mats Only)

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What woman or this com-

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Mail Material

(Letter)

Dear Miss Atherton:192
"The Female," a tremendously human theme written around the lives of a woman and two men by one of the foremost women of the age, Cynthia Stockley, opens a.....days' run at the.....Theatre on..... It's a Paramount picture, starring Betty Compson—a story of adventure, lurking peril, love and fashionable society. Sam Wood directed the production, which includes in the strong supporting cast Noah Beery, Warner Baxter, Dorothy Cumming and Freeman Wood.
Here's something entirely different from "The Enemy Sex," or any other picture for that matter—and it's something new for Betty. Of course, you're coming!
Sincerely,
.....Manager

(Postcards)

Dear Miss Gordon:192
Betty Compson as a beautiful Boer girl who is amazingly transformed into a cultured woman of fashion. That's Miss Compson's role in "The Female," her latest screen work. It's a story of a strange love power which attracts men to her and threatens the girl with its unsensed menace. There's a great all-star cast.
Naturally, it's a Paramount!
Sincerely,
.....Manager

Dear192
Primitive love, savage hate and a craving for revenge, with a human triangle as its vortex—that's "The Female," starring Betty Compson at the.....next..... Cynthia Stockley wrote the story, and we just know you won't miss it!
Sincerely,
.....Managers

Program Paragraphs

Betty in the title role of Cynthia Stockley's story, "Dalla, the Lion Cub."
Immensely successful as a magazine serial—doubly so as a screen play.
A Famous Forty Paramount picture.
When the 'lion cub' becomes a social lioness—"The Female" brings it all to the screen at the.....next.....
Is the female of the species more deadly than the male? You'll know next.....
"The Female"—She goes away a primitive; she returns a dazzling creature in the bloom of womanhood, faultlessly gowned and prepared to meet the tactics of the English women of the South African colony with their own methods—scorn for scorn, guile for guile.
A gripping, heart-appealing tale of the land where the tiger hunt is a favorite outdoor sport.

Here is undoubtedly one of the greatest titles that has ever been brought to the screen—outside of "Male and Female" probably no greater box-office title has ever been given a picture—and with Betty Compson and an all-star cast you can realize the box-office possibilities this one presents—and back of it all is a real story.

CYNTHIA STOCKLEY'S first novel since "Ponjola," "Dalla, the Lion Cub," from which "The Female" was adapted by Agnes Christine Johnston, first appeared as a featured magazine serial. Like "Ponjola," it is a tale of Africa, picturesque, alluring, mysterious Africa. It combines thrills, tense drama, secret plotting and a different sort of triangular love story.

Produced by Sam Wood, "The Female" is Betty Compson's second picture of Paramount's FAMOUS FORTY. "The Enemy Sex" was the first.

Warner Baxter, a prominent legitimate actor, has the leading man's role opposite the star. Noah Beery has a very likeable "heavy" role. The others are equally well cast.

Cast

Dalla BETTY COMPSON
Col. Valentia WARNER BAXTER
Barend De Beer NOAH BEERY
Clodah Harrison DOROTHY CUMMING
Clon Biron FREEMAN WOOD
Laura Alcott HELEN BUTLER
Mrs. Castigne PAULINE FRENCH
Clyde Wiel EDGAR NORTON
Lady Malete FLORENCE WIX

Synopsis

THIS is a story of South Africa. Dalla (Betty Compson) is a beautiful, primitive girl known as "The Lion Cub." She falls in love with Col. Valentia, a big game hunter. Barend De Beer, Dalla's guardian, is also madly infatuated with her.

At a fashionable ball Dalla is ridiculed by the ultra-smart society folk. She seeks De Beer's sympathy and tells him she wants to go to England for three years and learn the ways of the "Englishers." De Beer proposes that she marry him and promises that she need not be actually his wife until after her return. She consents.

Dalla returns a cultured, beautifully-gowned, perfectly-poised woman of the world. She meets Valentia and all her old love for him returns. But he is strangely cold. A lion hunt is proposed, and Valentia leads the expedition into the veldt. Dalla goes, expecting to be alone, for a time at least, with Valentia. But De Beer puts in an appearance.

While most of the party are out on a night hunt, Clon Biron, young scapegrace of the party, attempts to make love to Dalla. They struggle, and De Beer comes out of the woods. Biron shoots and kills him. To save him, his sister fires a shot from Dalla's gun, and when the crowd returns and finds the discharged cartridge in Dalla's gun naturally believe she is the murderess. She plunges madly into the night.

De Beer's faithful old servant extracts the bullet from his master and shows it to Valentia. It is not the same as the others in Dalla's weapon. Valentia realizes the terrible wrong that has been done to the girl and goes alone to find her. As he approaches a water hole a great lion crouches to spring upon him, but Dalla leaps before the beast and drives him away with the power of her eyes. Valentia is forgiven.



Betty Compson in "THE FEMALE"

ADS THAT WILL GET THE E

Your Exchange has mats of all ads and production scenes also cuts of one, two

Betty COMPSON in "THE FEMALE"

PRESENTED BY
ADOLPH ZUKOR,
JESSE L. LASKY

A SAM WOOD PRODUCTION

WAS Kipling right about
"The Female?" Is she
more deadly than the male?

Beautiful Betty tells you in
this vivid, thrilling picturiza-
tion of Cynthia Stockley's
novel, "Dalla, the Lion Cub."
Warner Baxter and Noah
Beery head the fine supporting
company.

a
Paramount
Picture



From the Cynthia Stockley story, "Dalla, the Lion Cub"—Screen play by Agnes Christine Johnston

Three-column Newspaper Advertisement 3A. (Mats Only)

Halftones are 55-screen
and reproduce perfectly.



Betty Compson
in the Paramount Picture
"The Female"



Betty Compson and Warner Baxter in the Paramount Picture
"The Female" A Sam Wood Production



THE drama of an
jungle who be-
lieve

Lavishly mounted
new kind of thrills.
Betty as primitive
ideal role.

From the Cynthia Stockley Story
Screen play by

Two-column Supply



Two-column Supply

TRAILER

National Screen Ser-
vice, Inc., furnishes
an excellent Service
production. See Price
List.



Betty Compson in the
Paramount Picture
"The Female"

Production Mat 1PB

THEATRI

Compson in "The Female"

GET THE EYE AND THE MONEY

ction scenes; also cuts of one, two, supplementaries and midgets. Price list on page 4.



HE drama of an untamed beauty of the jungle who became a love lioness of

Lavishly mounted and fired with a brand new kind of thrills.

nt Betty as primitive girl and society woman—ideal role.

he Cynthia Stockley Story. - - - - - "Dalla, the Lion Cub"
From play by - - - - - Agnes Christine Johnston
Screen

Two-column Supplementary Press Ad 2AS

Betty's Best Bet!



WHO but beautiful Betty could typify "The Female?" Bewitching heroine of a big love-drama.

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

Betty Compson in
"THE FEMALE"
A SAM WOOD PRODUCTION

Two-column Newspaper Advertisement 2A



Two-column Supplementary Press Ad 2ASX

TRAILER

al Screen Ser-
Nal Inc., furnishes
vic excellent Service
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Traign. See Price
ducti
List.



Betty Compson in the
Paramount Picture
"The Female"

duction Mat IPB



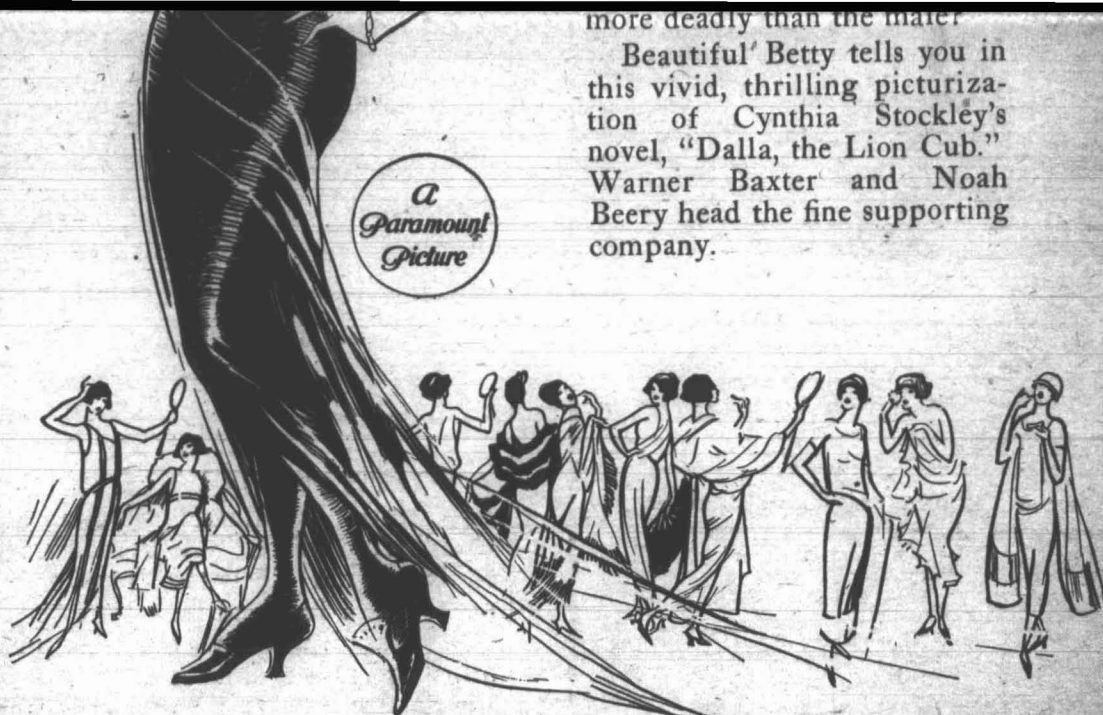
Colored Herald

Illustrations, left and below, give you some idea of the cash-getting herald on this production. But you have to see the original in flashy colors, to get a real idea of its great possibilities.

Plenty of blank space for theatre name, dates, etc.

\$3.00 per 1,000.

See a sample at your Exchange.



more deadly than the male!
 Beautiful Betty tells you in
 this vivid, thrilling picturiza-
 tion of Cynthia Stockley's
 novel, "Dalla, the Lion Cub."
 Warner Baxter and Noah
 Beery head the fine supporting
 company.

From the Cynthia Stockley story, "Dalla, the Lion Cub"—Screen play by Agnes Christine Johnston

Three-column Newspaper Advertisement 3A. (Mats Only)



Betty Compson
 in the Paramount Picture
 "The Female"

Production Mat IPA

Halftones are 55-screen
 and reproduce perfectly.



Betty Compson and Warner Baxter in the Paramount Picture
 "The Female" A Sam Wood Production

Two-column Production Mat 2P



Betty Compson and Noah Beery in a scene from the Paramount Picture
 "The Female" A Sam Wood Production

Three-column Production Mat 3P

Two-column Supple



Two-column Supple

TRAILER

National Screen Ser-
 vice, Inc., furnishes
 an excellent Service
 on this pro-
 duction. See Price
 List.



Betty Compson in the
 Paramount Picture
 "The Female"

Production Mat IPB

THEATRE



BETTY'S at her best
 in this unusual
 drama of a girl's
 strange love power,
 and her still stranger
 marriage pact.

One-column Press Ad 1A



**BETTY
COMPSON**
in
"The Female"
PRESENTED BY
ADOLPH ZUKOR AND
JESSE L. LASKY
A SAM WOOD Production
A Paramount Picture

Two-column Supplementary Press Ad 2ASX

ADOLPH ZUKOR and JESSE L. LASKY
PRESENT

**Betty
Compson** in
**"THE
FEMALE"**
A Paramount Picture
A SAM WOOD PRODUCTION

Two-column Newspaper Advertisement 2A

TRAILER

National Screen Service
Inc., furnishes
an excellent Service
Trailers on this pro-
duction. See Price
List.



Betty Compson
in
THE FEMALE

Midget Ad 1MA

BETTY COMPSON
in
THE FEMALE

Midget Ad 1MB

Betty Compson
in
THE FEMALE

Midget Ad 1MC



Betty Compson in the
Paramount Picture
"The Female"

Production Mat IPB

THEATRE



**BETTY
COMPSON**
in
"The Female"
A SAM WOOD
Production
A Paramount Picture

BETTY'S at her best
in this unusual
drama of a girl's
strange love power,
and her still stranger
marriage pact.

One-column Press Ad 1A



Rudyard
Kipling
said:
"THE FEMALE of the species
is more deadly than the male"
FOR PROOF SEE OTHER SIDE

Colored Herald

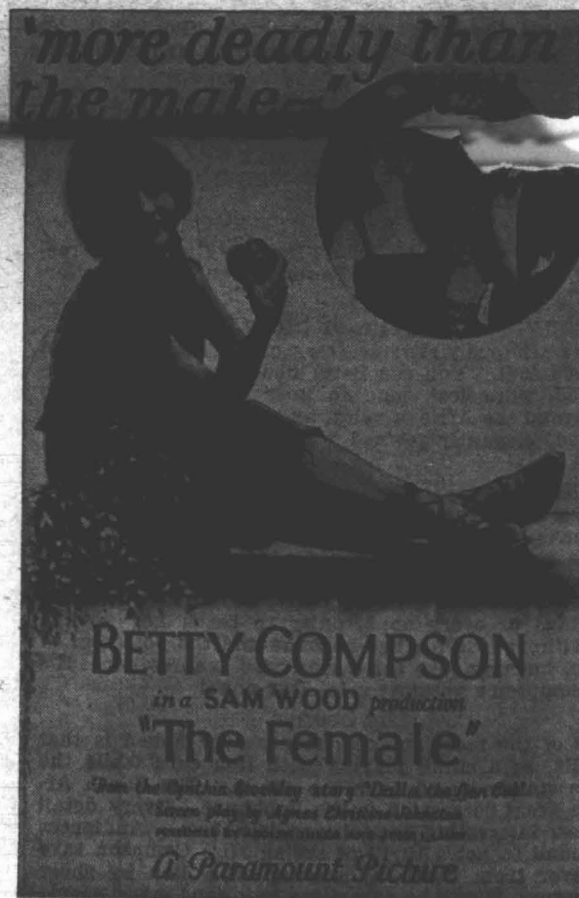
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Plenty of blank space for theatre
name, dates, etc.

\$3.00 per 1,000.

See a sample at your Exchange.

*"more deadly than
the male"*



BETTY COMPSON
in a SAM WOOD production
"The Female"
From the Rudyard Kipling story "Dalla the Fair Dallah"
Screen Play by Agnes Christensen
Produced by Adolph Zukor and Jesse L. Lasky
A Paramount Picture



Betty Compson in "The Female" STORIES TO GET YOU VAL

Clip the stuff you want on this page and send it to the editors.

ADVANCE STORIES

"The Female," Starring Betty Compson, New Sam Wood Paramount Production Coming to the Rialto

THE FEMALE," a Sam Wood Paramount production starring Betty Compson and adapted by Agnes Christine Johnston from the popular magazine serial, "Dalla, the Lion Cub," by Cynthia Stockley, opens a days' run next at the Theatre.

Miss Compson in the title role is known as "the lion cub" because in infancy she was lost in the jungle of South Africa and mothered by a lioness until rescued by her guardian. She meets Colonel Valentia, a young Englishman, at a dress ball in the grand hotel at Johannesburg, and falls in love with him. He is attracted to her but their friendship is rudely broken when she hears a malicious con-

versation engineered by an English woman who is in love with Valentia.

Noah Beery, as Dalla's guardian who is in love with her, proposes that she marry him and promises that she need not be his wife until after she has spent three years in England learning to "be like the Englishers." She accepts, and in three years returns as a beautiful, cultured, perfectly gowned woman of fashion.

Dalla continues to forestall De Beer's (Beery's) advances and goes on a lion hunt engineered by Valentia. They have plunged far into the veldt and have established a camp when De Beer suddenly appears with his native bearers and his faithful old servant. The men come face to face. De Beer is suspicious, furious. Valentia has tried to smother his love for Dalla and has ignored her shy advances. But De Beer does not know this.

The scenes that follow take place in the African veldt, its mystery and lurking danger on every hand. The entire production builds up to a smashing climax, a fitting closing for one of the finest adventure-dramas you've ever seen in your life.

Warner Baxter has the role of Colonel Valentia. Others in the cast are Dorothy Cumming, Freeman Wood, Helen Butler, Pauline French, Edgar Norton and Florence Wix.

Betty Compson Star in Paramount Screen Version of Cynthia Stockley Story, "Dalla, the Lion Cub"

A story of the African veldt with its hidden dangers, volcanic hates and cyclonic loves—that's "The Female," Sam Wood's latest Paramount picture, which begins a day engagement at the Theatre next It's an adaptation by Agnes Christine Johnston of Cynthia Stockley's powerful novel, "Dalla, the Lion Cub."

Cynthia Stockley knows Africa as well as the average person in a small town knows his Main Street. Several of the works of this popular author have been screened, prominent among which have been "Pink Gods" and "Ponjola." Her novels and stories are colorful, packed with tense, dramatic action and they lend themselves admirably to the screen.

In "Dalla, the Lion Cub," which for screen purposes has been rechristened "The Female," Miss Stockley tells the story of an ignorant, illiterate, unsophisticated little Boer girl, of great natural beauty and courage, who becomes a dazzling, accomplished woman of the world, showing the aptness of her name, "the lion cub" by the ferocity with which she pursues joy and happiness, routes her enemies and forces the realization of her dreams.

It is a role that calls for an actress of marvelous beauty and finished ability—one who can portray a dual personality with sincerity and skill. Film fans will agree that Betty Compson was the ideal choice. It is a part exactly suited to her radiant personality. In support of Miss Compson, Director Wood has assembled a notable array of screen talent. The four featured roles are in the capable hands of Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood.

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Betty Braves Lions Making Latest Paramount Production

Betty Compson, whose latest starring vehicle, "The Female," opens next at the Theatre, knows how Daniel must have felt in the lion's den. In her brand new Paramount picture which Sam Wood produced from Agnes Christine Johnston's adaptation of Cynthia Stockley's gripping story, "Dalla, the Lion Cub," Miss Compson, who portrays the title role, that of an ignorant, primitive, little Boer girl, is called upon to play with several full grown lions. Furthermore, in a very tense scene, at the thrilling climax of the picture, she has to kill a lion who is about to attack the man she loves.

When Director Wood complimented her for her courage and fearlessness Betty admitted that she had been too excited to be scared!

Film fans ever on the alert for the unusual in photoplay en-

All-Star Cast in "The Female"

Sam Wood Paramount Production Coming to the Rialto Theatre

BETTY COMPSON is supported by a unique cast in "The Female," her new Paramount starring picture directed by Sam Wood. The story is an adaptation of Cynthia Stockley's "Dalla, the Lion Cub." All of the scenes are laid in South Africa.

Heading the strong supporting cast are Warner Baxter and Noah Beery. Dorothy Cumming, Helen But-

and Florence Wix also have important parts.

There are other featured players who get no credit in the advertising, but they don't care. They are an assortment of lions, fourteen in number, ranging in size from tiny cubs to grown-ups. All the zoos in Southern California were scoured by Director Wood and his assistants to find African lions of just the right size and temperament.

"The Female," which will be shown next at the Theatre is a story of a beautiful young Boer girl who knows no life outside the African veldt. She meets and falls in love with a handsome young Englishman far above her station in life. Men before always flocked to her, but this one is different. He is strangely cold and ignores her, and his people, the "Englishers," insult Dalla (Miss Compson). The rest of the picture is a gripping and unusually entertaining story of the carrying out of this girl's plans for revenge—against all the ultra-smart of the English colony in general. The picture closes with her completely winning over the young Englishman.

Warner Baxter has the leading man's role in the production. Noah Beery plays the part of Dalla's guardian. Others in the supporting cast include Dorothy Cumming, Freeman Wood and Helen Butler.

Here's Why Your Girl Is "Ready In a Minute?"

"Lovely!" said Betty Compson.

She was enthusiastically admiring a new evening gown designed for her by Howard Greer, noted costume designer, and they were in the spacious wardrobe department at the Paramount West Coast studio.

"Yes," admitted Greer somewhat reluctantly, "it is. But—"

"But what?" demanded Miss Compson.

"Well," said Greer diffidently, "you see, the gown rather built itself, and after it was finished I discovered that there was no way to get into it. So I presume it will have to be ripped up one seam, and then sewed on."

That is why it took Miss Compson two hours to reach the Sam Wood set where she was working in "The Female," her first Paramount picture under a new long-term contract.

She explained it all somewhat bashfully to Sam Wood when she appeared, and he forgave her.

The gown is an exotic creation of black sequin. It is form-tight and supported by shoulder straps adorned with black jet. Its only decoration is a large bow of gray silk net.

But the labor of getting it on was somewhat made up by the enthusiastic praise Miss Compson received from Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood, who appear in the supporting cast of "The Female," coming to the Theatre next for a run of days.

Warner Baxter Betty Compson's

Press Reviews

(Review No. 1)

AN EXCITING story plus capital acting plus picture combine to make "The Female," Sam Wood Paramount production, showing at the Theatre, more than acceptable screen fare. Those who like vigorous screen play will fill soup to nuts.

Far from being objectionable, "The Female," which was adapted by Agnes Christine Johnston from Cynthia Stockley's famous novel, "Dalla, the Lion Cub," is a

dynamic as the love winds up style. Dalla, the daughter of a lion cub, is a

hood days when we find playing in a nest of has been called "the lion cub." She grows up, wild, untamed, savage, handicapped by ignorance and proving her nickname by the which she repulses those attracted by her. Love comes to her and she blossoms out, refined, faultlessly routes her enemies to happiness.

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Betty Compson fills the role admirably. Her natural and appealingly assisted by Warner Beery, Dorothy Cumming and Freeman Wood.

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(Review No. 2)

Sam Wood has made a colorful production from Cynthia Stockley's "Dalla, the Lion Cub" which opens at the Theatre as "The Female." The picture is an adaptation by Agnes Christine Johnston, is crowded with the action in a story.

The mysterious commonly referred to is the picturesque absorbing drama. The audience is caught from the start when baby child of the African cub. What more natural than the nickname the little "lion cub"? A fitting name soon learns when it grows to a "lioness"—ignorant, savage beauty and more ferocious beast after whom named.

One by one, the great African district this female of the species in turn finds her mate any male. But at last love—and then it is fier. For between her she loves there yawns and intellectual gulf. proves her lion-hearted after many soul-stirring forces the realization of her dream. Miss Compson gives performance. Undoubtedly going to live in screen of Miss Compson's in dramatic contributions the silent drama. Her is what makes the character stand out in bold relief else in the picture.

Compson in "The Female" GIVES YOU VALUABLE PUBLICITY

to the editors. Additional press sheets at your exchange if you need them.



Press Reviews

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AN EXCITING story plus capable acting plus picturesque settings combine to make "The Female," a Sam Wood Paramount picture, now showing at the... Theatre, more than acceptable screen fare. For those who like vigorous drama seasoned with plenty of eye-interest this screen play will fill the bill from soup to nuts.

Far from being objectionable, "The Female," which was adapted by Agnes Christine Johnston from Cynthia Stockley's famous story, "Dalla, the Lion Cub," is a

trails, vibrates with dynamic action, develops and maintains the love interest smoothly and winds up in eminently satisfactory style.

The story concerns Dalla, the uncultured but fascinating daughter of an African farmer. From her childhood days when we first discover her playing in a nest of lion cubs, she has been called "the lion cub." She grows up, wild, untamed, a primitive savage, handicapped by poverty and ignorance and proving the aptness of her nickname by the ferocity with which she repulses those men who are attracted by her natural beauty. Love comes to her at last, and in time she blossoms out into a cultured, refined, faultlessly-groomed woman who routs her enemies and wins joy and happiness.

But not until the few moments of the final reel do you absolutely sure how it's all to come out, and this maintenance of suspense is one of the picture's outstanding qualities. It is largely due to good direction and artful molding of the various situations into a coherent whole. Betty Compson fills the leading role admirably. Her performance is natural and appealing and she is ably assisted by Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood.

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Sam Wood has made a colorful production from Cynthia Stockley's popular magazine story, "Dalla, the Lion Cub" which opened last night at the... Theatre as "The Female." The picture, based upon an adaptation by Agnes Christine Johnston, is crowded with thrills, check-full of exciting action in which is interwoven a heart-rending love story.

The mysterious African desert, commonly referred to as the "veldt," is the picturesque background of this absorbing drama. The interest of the audience is caught and held right from the start when we discover the baby child of the African farmer contentedly playing in a nest of lion cubs. What more natural than to nickname the little girl "the lion cub?" A fitting name, the audience soon learns when it is the "cub" grow to a "lioness"—a primitive, ignorant, savage beauty, and more ferocious than the wild beast after whom she has been named.

One by one, the greatest lovers of that African district come to conquer her, and each in turn finds her more deadly than any male. But at last she falls in love—and then it is her turn to suffer. For between her she loves there yawns a deep social and intellectual gulf. It is then she proves her lion-hearted courage, and after many soul-stirring struggles forces the realization of her dreams.

Miss Compson gives a remarkable performance. Undoubtedly Dalla is going to live in screen halls as one of Miss Compson's most successful dramatic contributions to the art of the silent drama. Her superb acting

Betty in South-African Story

"The Female," by Cynthia Stockley Due Here Very Shortly

JOHANNESBURG, SOUTH AFRICA—like Hollywood, Calif.—is one of those places everybody intends to visit some time, and few ever see.

But when Cynthia Stockley set out to write "Dalla, the Lion Cub," which became one of her most popular stories, she had an accurate fund of knowledge of the people, their lives and customs from which

And when Agnes Christine Johnston wrote "The Female," a screen adaptation from the Stockley story, and when Sam Wood, the producer-director, set out to film it with Betty Compson as the star, they enlisted the aid of men and women who had actually lived in that little-known land as technical advisors in every step.

"The Female" is a tremendously human story written around the tangled lives of a woman and two men, it sets out in perfect detail the lives, customs and people of South Africa.

Miss Compson takes the part of Dalla, a beautiful Boer girl who knows no life beyond the narrow confines of South Africa. Her guardian is Oompe (Noah Beery), an influential Boer more than twice her age who rescued her when, as a baby, she was lost in the veldt and mothered by a lioness. He loves her.

Dalla meets Colonel Valentia, an English sportsman. This part is taken by Warner Baxter. She falls in love with him but his malicious friends, including another woman who loves him, spread malicious gossip about Dalla. She yearns to be like the English women so that she may give them a taste of their own medicine.

Beery proposes that she marry him, vowing that she need not be his wife in fact until she has spent three years in England. She accepts. They are married and Dalla sails away, trying to smother her love for Baxter, to begin her long course of study of English ways.

Three years later she comes back to Johannesburg, and a marvelous transition has taken place. She went away a primitive; she returns a dazzling creature in the bloom of womanhood, faultlessly gowned and prepared to meet the tactics of the English women with their own methods—scorn for scorn, guile for guile.

Then begins her systematic campaign. She still resists the advances of old Oompe, her guardian and her husband, and attempts to lure Baxter into admission of his love for her. As a part of her plan she engineers a lion hunting expedition into the jungle, which places her alone with Baxter and two other white persons—a woman and her brother who is infatuated with Dalla. Oompe, plunging into the jungle in pursuit, comes upon the lonely camp at night, and then the story winds to a thundering climax with a clash of tremendous situations.

Appearing in the support of the star in "The Female," which comes next... to the... Theatre, are Warner Baxter, leading man; Noah Beery, Dorothy Cumming, Helen Butler, Pauline French, Edgar Norton, Florence Wix and others.

First Trained Actor to Appear on Screen Plays in The Female

The first trained actor who ever worked in motion pictures plays a strong supporting role in "The Female," the Sam Wood production starring Betty Compson, which opens next... at the... Theatre. He is Paul Nicholson, distinguished

SPECIAL STORIES

Betty Compson, Star of "The Female," Tells What She Thinks of the Future of the Motion Picture Industry

I WONDER how many realize the tremendous hold that motion pictures have gained on the people of the civilized world.

"Fifteen years ago they were a curiosity, and a subject for ridicule. The theatres were crowded with scoffers, drawn there by curiosity.

"From scoffing and ridicule, motion pictures have grown into a topic of serious conversation among every people. Theatrical palaces have been constructed to house the millions who seek mental relaxation and entertainment through the silent drama. Sometimes, when I am acting with only the cameramen and the director for an audience of faces which will see

the film upon the screen.

"And it is only the beginning. I do not pretend to understand mechanical contrivances necessary for the making and projection of pictures. But I do understand the tremendous advances that science is constantly making in every field.

"And I believe, too, that the portrayal of emotions upon the screen will advance and become infinitely better as time goes on. Artists who give careful thought to their work are constantly discovering new methods of expression.

"Greater pictures will be made—and by that I do not necessarily mean more expensive pictures, or longer pictures, but pictures which will be greater because of finer methods of production and projection, and more competent expression by the artists who take part."

Miss Compson's latest Paramount production, "The Female," directed by Sam Wood and adapted from Cynthia Stockley's immensely popular magazine story, "Dalla, the Lion Cub," opens a... days' run next... at the... Theatre. It's a South-African tale of love and adventure, with Warner Baxter and Noah Beery in prominent roles in support of the star.

Noah Beery Has Disappeared!

Oh, not actually!

In the flesh, he is still to be seen daily about the Paramount studio in Hollywood, but the real Noah Beery—the personality—has vanished.

Millions of fans who watch for his name in the lights of their favorite theatres think of Noah Beery as a beetle-browed villain who is always lurking around the corner to do wrong by the handsome hero, and maybe to Little Nell.

Or maybe they think of him as a poor doddering old simpleton who is always getting in somebody's way, and is certain to get killed by fair means or foul before the final fade-out.

In other words, the fans think of Noah in the character in which they saw him last, and no two of his characters in the past twenty-seven years have been alike.

And beneath this multitude of reel—not real—personalities he has created in his years before the camera, lies the same old Noah Beery of 27 years ago—but nobody knows it.

When you see him next in "The Female," the new Betty Compson starring production which Sam Wood produced for Paramount, Beery is the ponderous and slightly doddering Barend de Beer, a gentleman of uncertain years and unquestionable bulk who persuades the fair Betty to wed him in the first reel, and meets a sudden and savage death before she is ever his wife in fact.

As Barend de Beer, the fans will sympathize with Noah. He is a harmless old cuss for all his villainous mustache, and he isn't supposed to have sense enough to know that Betty only married him in order to raise her station in life and fit her to meet out vengeance to a clique of snobbish "Englishers" that she, an untutored Boer girl who knows no life beyond the narrow limits of South Africa, seeks to punish with their own snobbish medicine.

And poor old Noah, who hasn't the slightest idea what it is all about, goes through the whole story trying to persuade Betty that she isn't acting like a well-bred wife should act, and trying his best to figure it out until a bullet from an elephant gun in the hands of a jealous rival places him beyond the reach of worry any more.

Warner Baxter appears with Beery in support of the star. "The Female," adapted to the screen by Agnes Christine Johnston and directed by Sam Wood, will be the feature at the... Theatre next... to remain for... days.

To Bob or Not to Bob, That Is the Question By Betty Compson

(Star of the Sam Wood Paramount production, "The Female," due at the... Theatre for a run of... days on... next.)

It took me a year and a half to decide to bob my hair, and for

goes on a lion hunt engineered by Valéntia. They have plunged far into the veldt and have established a camp when De Beer suddenly appears with his native bearers and his faithful old servant. The men come face to face. De Beer is suspicious, furious. Valéntia has tried to smother his love for Dalla and has ignored her shy advances. But De Beer does not know this.

The scenes that follow take place in the African veldt, its mystery and lurking danger on every hand. The entire production builds up to a smashing climax, a fitting closing for one of the finest adventure-dramas you've ever seen in your life.

Warner Baxter has the role of Colonel Valéntia. Others in the cast are Dorothy Cumming, Freeman Wood, Helen Butler, Pauline French, Edgar Norton and Florence Wix.

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When Director Wood complimented her for her courage and fearlessness Betty admitted that she had been too excited to be scared!

Film fans, ever on the alert for the unusual in photoplay entertainment, will find "The Female" mighty interesting screen fare. It combines thrills, tense drama, secret plotting and a different sort of a triangular love story. While sections of the story are laid in the African desert, the majority of it takes place in the big social centers of the largest African cities.

In support of Miss Compson will be seen such sterling players as Warner Baxter, Noah Beery, Dorothy Cumming, Freeman Wood

ers equally well known and popular. The entire production has been made on a lavish scale, and every effort has been made to reproduce the life of Africa down to its minutest details.

"The Female" is bound to be one of the most talked-about pictures of the coming season, and if you miss it you have only yourself to blame!

New Paramount Picture Proves Kipling Was Right

Kipling's first name is not Solomon, but posterity will call him a wise man just the same. It was Kipling who said "the female of the species is more deadly than the male," and every day brings fresh evidence to prove that he was right. From time to time the idea has been used by writers as a theme for a novel or a short story but it remained for Cynthia Stockley, famous woman author, to prove that not only is the female more dangerous than the male, but she is also more ferocious than the king of beasts.

Miss Stockley's "Dalla, the Lion Cub," has been adapted to the screen by Agnes Christine Johnston and produced by Sam Wood for the Paramount organization. Under the film title, "The Female," the picture opens at the.....Theatre for a.....days' run next..... Betty Compson has the stellar role and is ably supported by a superlative cast which includes among others, Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood.

Like most of Miss Stockley's stories, "The Female" has an African locale. It is a story of primitive love and savage hate—of an uncultured, madcap Boer girl who exercises a strange fascination over the men she meets. Many men try to conquer her only to learn to their sorrow that she has been well-named "the lion cub." The man she loves looks upon her as an ignorant little savage. What she does when she finally realizes the gulf that lies between them furnishes some of the most thrilling drama ever flashed on the screen.

By all means see this picture!

African lions of just the right size and temperament.

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Warner Baxter has the leading man's role in the production. Noah Beery plays the part of Dalla's guardian. Others in the supporting cast include Dorothy Cumming, Freeman Wood and Helen Butler.

Here's Why Your Girl Is "Ready In A Minute?"

"Lovely!" said Betty Compson.

She was enthusiastically admiring a new evening gown designed for her by Howard Greer, noted costumer, and they were in the spacious wardrobe department at the Paramount West Coast studio.

"Yes," admitted Greer somewhat reluctantly, "it is. But—"

"But what?" demanded Miss Compson.

"Well," said Greer diffidently, "you see, the gown rather built itself, and after it was finished I discovered that there was no way to get into it. So I presume it will have to be ripped up one seam, and then sewed on."

That is why it took Miss Compson two hours to reach the Sam Wood set where she was working in "The Female," her first Paramount picture under a new long-term contract.

She explained it all somewhat bashfully to Sam Wood when she appeared, and he forgave her.

The gown is an exotic creation of black sequin. It is form-tight and supported by shoulder straps adorned with black jet. Its only decoration is a large bow of gray silk net.

But the labor of getting it on was somewhat made up by the enthusiastic praise Miss Compson received from Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood, who appear in the supporting cast of "The Female," coming to the.....Theatre next..... for a run of.....days.

Warner Baxter Betty Compson's Leading Man in "The Female"

Warner Baxter, who returns to Paramount in "The Female," starring Betty Compson, made one of his first motion picture appearances at the Paramount studio in motion picture appearances at the Paramount studio in Hollywood some years ago with Ethel Clayton in "Her Own Money."

Baxter had then appeared in only a few pictures, his experience consisting of some twelve years on the stage in stock and New York productions. He spent four years in the Morosco stage stock company in Los Angeles, appearing in all the leading plays.

Later he became a leading man in motion pictures, and has a distinguished career and a large following among motion picture patrons.

Baxter was born in Columbus, Ohio, and was educated in the public and high schools there, and at the Ohio State University. His wife is Winifred Bryson, herself a well known actress.

"The Female" opens at the..... on..... Noah Beery, Dorothy Cumming and many others just as well known appear in the cast.

Last Times Today

The final showings of the Sam Wood Paramount production, "The Female," starring Betty Compson, which opened at the..... Theatre last..... will take place there this afternoon and evening. The story is a screen version of the magazine serial, "Dalla, the Lion Cub," by Cynthia Stockley. Warner Baxter, Noah Beery and other big names appear in the all-star supporting cast.

savage, handicapped by poverty, ignorance and proving the aptness of her nickname by the ferocity with which she repulses those men who are attracted by her natural beauty. Love comes to her, and in the blossoms of her cultured, refined, faultlessly-groomed woman wins joy and happiness.

But not until the few moments of the final reel, when she is sure how it's all, to come, and this maintenance of suspense, one of the picture's outstanding qualities. It is largely due to this and artful molding of various situations into a coherent whole.

Betty Compson fills the lead role admirably. Her performance is natural and appealingly assisted by Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood.

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"The Female" is a dramatic picture and a missed.

(Review No. 3)

If there are any benighted individuals who are still of the opinion that women are "the weaker sex," we bid them hasten down to the Theatre where "The Female," Betty Compson's latest starring vehicle, now the feature. We after they have viewed mount-Sam Wood production will be willing to admit they were all wrong.

"The Female" not only fully proves that the species is decidedly the female of the stronger sex, but it also shows the effect that love has when it strikes an illiterate, uncultured little Boer girl. The based upon Cynthia Stockley's story, "Dalla, the Lion Cub," was adapted to the screen by Agnes Christine Johnston.

Betty Compson has the title role of Dalla, the snarling, fanged daughter of an African farmer who becomes a man of the world. It is a part ideally suited to her temperament and she makes the most of the scope that the character affords her. Warner Baxter, the hero, gives a highly performance; Noah Beery good work; Dorothy Cumming and Freeman Wood are most table in their respective parts; as are the rest of the supporting cast.

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"The Female" is bound to be one of the most talked-about pictures of the coming season, and if you miss it you have only yourself to blame!

New Paramount Picture Proves Kipling Was Right

Kipling's first name is not Solomon, but posterity will call him a wise man just the same. It was Kipling who said "the female of the species is more deadly than the male," and every day brings fresh evidence to prove that he was right. From time to time the idea has been used by writers as a theme for a novel or a short story but it remained for Cynthia Stockley, famous woman author, to prove that not only is the female more dangerous than the male, but she is also more ferocious than the king of beasts.

Miss Stockley's "Dalla, the Lion Cub," has been adapted to the screen by Agnes Christine Johnston and produced by Sam Wood for the Paramount organization. Under the film title, "The Female," the picture opens at the..... Theatre for a..... days' run next..... Betty Compson has the stellar role and is ably supported by a superlative cast which includes among others, Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood.

Like most of Miss Stockley's stories, "The Female" has an African locale. It is a story of primitive love and savage hate—of an uncultured, madcap Boer girl who exercises a strange fascination over the men she meets. Many men try to conquer her only to learn to their sorrow that she has been well-named "the lion cub." The man she loves looks upon her as an ignorant little savage. What she does when she finally realizes the gulf that lies between them furnishes some of the most thrilling drama ever flashed on the screen.

By all means see this picture!

African lions of just the right size and temperament.

"The Female," which will be shown next..... at the..... Theatre is a story of a beautiful young Boer girl who knows no life outside the African veldt. She meets and falls in love with a handsome young Englishman far above her station in life. Men before always flocked to her, but this one is different. He is strangely cold and ignores her, and his people, the "Englishers," insult Dalla (Miss Compson). The rest of the picture is a gripping and unusually entertaining story of the carrying out of this girl's plans for revenge—against all the ultra-smart of the English colony in general. The picture closes with her completely winning over the young Englishman.

Warner Baxter has the leading man's role in the production. Noah Beery plays the part of Dalla's guardian. Others in the supporting cast include Dorothy Cumming, Freeman Wood and Helen Butler.

Here's Why Your Girl Is "Ready In A Minute?"

"Lovely!" said Betty Compson.

She was enthusiastically admiring a new evening gown designed for her by Howard Greer, noted costumer, and they were in the spacious wardrobe department at the Paramount West Coast studio.

"Yes," admitted Greer somewhat reluctantly, "it is. But—"

"But what?" demanded Miss Compson.

"Well," said Greer diffidently, "you see, the gown rather built itself, and after it was finished I discovered that there was no way to get into it. So I presume it will have to be ripped up one seam, and then sewed on."

That is why it took Miss Compson two hours to reach the Sam Wood set where she was working in "The Female," her first Paramount picture under a new long-term contract.

She explained it all somewhat bashfully to Sam Wood when she appeared, and he forgave her.

The gown is an exotic creation of black sequin. It is form-tight and supported by shoulder straps adorned with black jet. Its only decoration is a large bow of gray silk net.

But the labor of getting it on was somewhat made up by the enthusiastic praise Miss Compson received from Warner Baxter, Noah Beery, Dorothy Cumming and Freeman Wood, who appear in the supporting cast of "The Female," coming to the..... Theatre next..... for a run of..... days.

Warner Baxter Betty Compson's Leading Man in "The Female"

Warner Baxter, who returns to Paramount in "The Female," starring Betty Compson, made one of his first motion picture appearances at the Paramount studio in motion picture appearances at the Paramount studio in Hollywood some years ago with Ethel Grayton in "Her Own Money."

Baxter had then appeared in only a few pictures, his experience consisting of some twelve years on the stage in stock and New York productions. He spent four years in the Morosco stage stock company in Los Angeles, appearing in all the leading plays.

Later he became a leading man in motion pictures, and has a distinguished career and a large following among motion picture patrons.

Baxter was born in Columbus, Ohio, and was educated in the public and high schools there, and at the Ohio State University. His wife is Winifred Bryson, herself a well known actress.

"The Female" opens at the..... on..... Noah Beery, Dorothy Cumming and many others just as well known appear in the cast.

Last Times Today

The final showings of the Sam Wood Paramount production, "The Female," starring Betty Compson, which opened at the..... Theatre last....., will take place there this afternoon and evening. The story is a screen version of the magazine serial, "Dalla, the Lion Cub," by Cynthia Stockley. Warner Baxter, Noah Beery and other big names appear in the all-star supporting cast.

savage, handicapped by poverty, ignorance and proving the aptness of her nickname by the ferocity with which she repulses those men who are attracted by her natural beauty. Love comes to her, and in the she blossoms out, cultured, refined, faultlessly-groomed woman who routs her enemies and wins joy and happiness.

But not until the few moments of the final reel, when you absolutely are sure how it's all to come, and this maintenance of suspense, one of the picture's outstanding qualities. It is largely due to this and artful molding of the various situations into a coherent whole.

Betty Compson fills the lead role admirably. Her performance is natural and appealing, ably assisted by Warner Baxter, Dorothy Cumming and Freeman Wood.

All in all, "The Female" is worth a visit to the.....

(Review No. 2)

Sam Wood has made a color production from Cynthia Stockley's popular magazine story, "Dalla, the Lion Cub," which opened last night at the..... Theatre as "The Female." The picture is an adaptation by Agnes Christine Johnston, is crowded with thrilling action in which is interwoven a heart-stopping story.

The mysterious, commonly referred to as the picturesque, absorbing drama. The audience is caught from the start when baby child of the African continent is tentatively playing in the cub. What more nickname the little cub? A fitting name soon learns when it grows to a "lioness"—ignorant, savage beauty and more ferocious beast after whom it is named.

One by one, the great African district, this female of the species in turn finds her mate any male. But at last love—and then it is love. For between her she loves there yawns and intellectual gulf. proves her lion-hearted after many soul-stirring forces the realization.

Miss Compson gives performance. Undoubtedly going to live in screen of Miss Compson's dramatic contributions to the silent drama. Her is what makes the stand out in bold relief else in the picture. The cast, which includes Warner Baxter, Dorothy Cumming, Noah Beery, Dorothy Cumming, Freeman Wood and others, up to the fine work of every one of them to his or her role.

"The Female" is a delightful picture and a missed.

(Review No. 3)

If there are any beautiful women who are still of the opinion that "the weaker sex" hasten down to the Theatre where "The Female," Betty Compson's latest starring vehicle, now the feature. We after they have viewed mount-Sam Wood production will be willing to admit that they were all wrong.

"The Female" not only success fully proves that the female of the species is decidedly the stronger sex, but it also shows the that love effects when it happens to an illiterate, unsophisticated little Boer girl. The based upon Cynthia Stockley's story, "Dalla, the Lion Cub" was adapted to the screen by Agnes Christine Johnston.

Betty Compson has the title role of Dalla, the snarling, of an African farmer's polished, cultured woman of the world. It is a part ideally suited to her temperament and she ride dramatic characterization of her. Warner Baxter, as the hero, gives a highly performance; Noah Beery good work; Dorothy Cumming and Freeman Wood are most able in their respective parts; as are the rest of the supporting cast.

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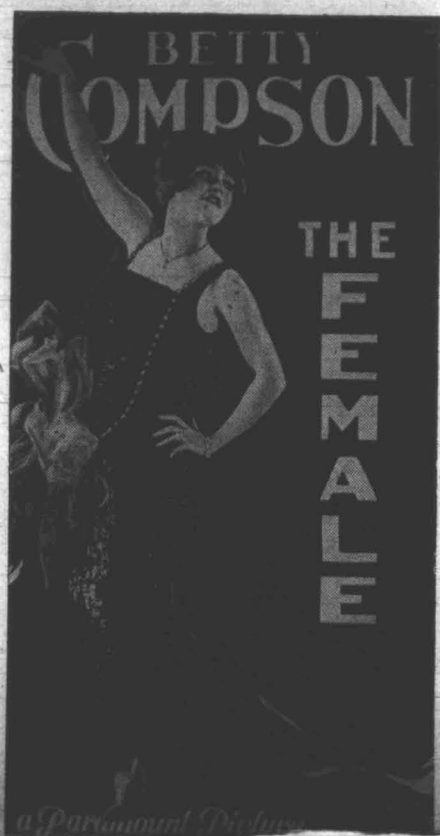
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fords her. Warner rization af-
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formance; Noah Beery- ditable per-
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Freeman Wood are m-
table in their respect- than accep-
the rest of the support- parts; as are
ing cast.

tangled lives of a woman and two
men, it sets out in perfect detail the
lives, customs and people of South
Africa.
Miss Compson takes the part of
Dalla, a beautiful Boer girl who
knows no life beyond the narrow con-
fines of South Africa. Her guardian
is Oompe (Noah Beery), an influen-
tial Boer more than twice her age
who rescued her when, as a baby,
she was lost in the veldt and moth-
ered by a lioness. He loves her.
Dalla meets Colonel Valentia, an
English sportsman. This part is
taken by Warner Baxter. She falls
in love with him but his malicious
friends, including another woman
who loves him, spread malicious gos-
sip about Dalla. She yearns to be
like the English women so that she
may give them a taste of their own
medicine.
Beery proposes that she marry him,
vowing that she need not be his wife
in fact until she has spent three years
in England. She accepts. They are
married and Dalla sails away, trying
to smother her love for Baxter, to
begin her long course of study of
English ways.
Three years later she comes back
to Johannesburg, and a marvelous
transition has taken place. She
went away a primitive; she returns
a dazzling creature in the bloom of
womanhood, faultlessly gowned and
prepared to meet the tactics of the
English women with their own meth-
ods—scorn for scorn, guile for guile.
Then begins her systematic cam-
paign. She still resists the advances
of old Oompe, her guardian and her
husband, and attempts to lure Baxter
into admission of his love for her.
As a part of her plan she engineers
a lion hunting expedition into the
jungle, which places her alone with
Baxter and two other white persons
—a woman and her brother who is
infatuated with Dalla. Oompe,
plunging into the jungle in pursuit,
comes upon the lonely camp at night,
and then the story winds to a thun-
dering climax with a clash of tre-
mendous situations.
Appearing in the support of the
star in "The Female," which comes
next. to the. Theatre, are
Warner Baxter, leading man; Noah
Beery, Dorothy Cumming, Helen But-
ler, Pauline French, Edgar Norton,
Florence Wix and others.
**First Trained Actor to Appear
on Screen Plays in The Female**
The first trained actor who ever
worked in motion pictures plays a
strong supporting role in "The Fe-
male," the Sam Wood production
starring Betty Compson, which opens
next. at the. Theatre.
He is Paul Nicholson, distinguished
son of the late music and dramatic
critic of the New York World. He
plays the part of the lawyer in "The
Female."
Nicholson's connection with motion
pictures dates back to 1897 when the
late Wallace McCutcheon, then man-
aging director of the American Bio-
graph and Mutoscope company, equip-
ped a studio in New York City. It
was the first in the country to photo-

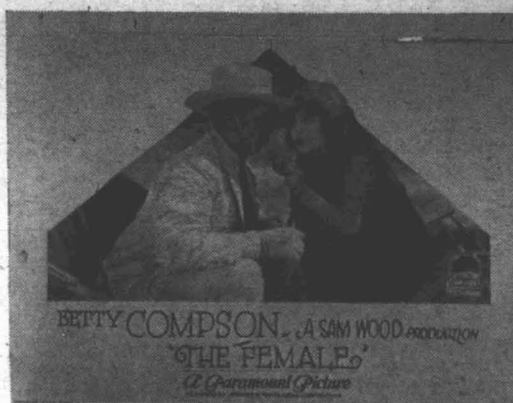
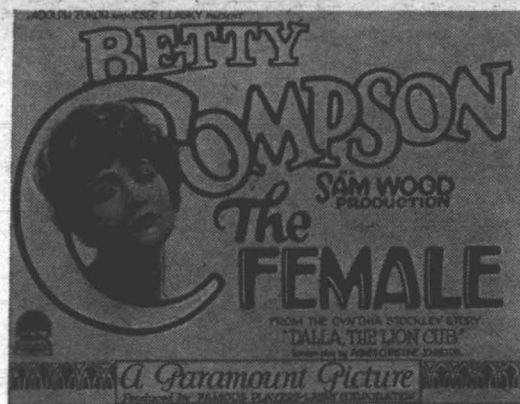
covering new methods of expression.
"Greater pictures will be made—and by that I do not neces-
sarily mean more expensive pictures, or longer pictures, but pictures
which will be greater because of finer methods of production and
projection, and more competent expression by the artists who take
part."
Miss Compson's latest Paramount production, "The Female,"
directed by Sam Wood and adapted from Cynthia Stockley's im-
mensely popular magazine story, "Dalla, the Lion Cub," opens a
..... days' run next. at the Theatre.
It's a South-African tale of love and adventure, with Warner Baxter
and Noah Beery in prominent roles in support of the star.
Noah Beery Has Disappeared!
Oh, not actually!
In the flesh, he is still to be seen daily about the Paramount studio
in Hollywood, but the real Noah Beery—the personality—has
vanished.
Millions of fans who watch for his name in the lights of their
favorite theatres think of Noah Beery as a beetle-browed villain who
is always lurking around the corner to do wrong by the handsome
hero, and maybe to Little Nell.
Or maybe they think of him as a poor doddering old simpleton
who is always getting in somebody's way, and is certain to get killed
by fair means or foul before the final fade-out.
In other words, the fans think of Noah in the character in which
they saw him last, and no two of his characters in the past twenty-
seven years have been alike.
And beneath this multitude of reel—not real—personalities he
has created in his years before the camera, lies the same old Noah
Beery of 27 years ago—but nobody knows it.
When you see him next in "The Female," the new Betty Com-
pson starring production which Sam Wood produced for Paramount,
Beery is the ponderous and slightly doddering Barend de Beer, a
gentleman of uncertain years and unquestionable bulk who persuades
the fair Betty to wed him in the first reel, and meets a sudden and
savage death before she is ever his wife in fact.
As Barend de Beer, the fans will sympathize with Noah. He is a
harmless old cuss for all his villainous mustache, and he isn't sup-
posed to have sense enough to know that Betty only married him in
order to raise her station in life and fit her to meet out vengeance to
a clique of snobbish "Englishers" that she, an untutored Boer girl
who knows no life beyond the narrow limits of South Africa, seeks
to punish with their own snobbish medicine.
And poor old Noah, who hasn't the slightest idea what it is all
about, goes through the whole story trying to persuade Betty that
she isn't acting like a well-bred wife should act, and trying his best
to figure it out until a bullet from an elephant gun in the hands of a
jealous rival places him beyond the reach of worry any more.
Warner Baxter appears with Beery in support of the star.
"The Female," adapted to the screen by Agnes Christine Johnston
and directed by Sam Wood, will be the feature at the.
Theatre next. to remain for. days.
To Bob or Not to Bob, That Is the Question
By Betty Compson
(Star of the Sam Wood Paramount production,
"The Female," due at the. Theatre for
a run of. days on. next.)
It took me a year and a half to decide to bob my hair, and for
three days afterward I cried.
Now I am glad I did it—bobbed it, I mean.
• I'll never have long hair again. It's silly.
In the summer, when it was boiling hot, I used to envy men.
They had no pounds and pounds of hair curled around their heads.
They didn't have to spend hours every morning brushing and comb-
ing, combing and brushing. They didn't have to hunt frantically
for just one more hairpin, when time was short.
Now that I've bobbed my hair neither do I. happens to
be a hot day I can fluff my hair with my fingers, and never have to
worry about disarranging the strands. I can put on a rubber cap
and go swimming, and if the water does leak through there's nothing
to worry about; my hair will dry in a few moments. I can give it a
couple of switches with a brush and comb and I'm ready for the day.
Hairpins are only a dim, distant and unbereaved memory.
They say long hair is a woman's crowning glory. Perhaps that's
true. But I'd rather have a bob than a crown, any day.
**South Africa Brought to Hollywood for Paramount Picture
of "Dark Continent," "The Female," Starring Betty Compson**
Portions of South Africa were transported bodily to the Cali-
fornia mountains for "The Female," Betty Compson's new starring
production for Paramount.
Nestling in the heavily timbered valleys of the Famous Players-
Lasky ranch near Hollywood rose an English manor copied from a
residence near Johannesburg, and portions of the South African
metropolis itself. They were built from designs and photographs
submitted by two former residents of South Africa who acted as
technical advisors for the production.
Miss Compson has a tremendous emotional role as "Dalla," or-
phaned Boer girl who is known as "the lion cub" because, in in-
fancy, she was lost in the veldt and mothered for a time by a lioness.
The lions play an important part in the picture.
The strong featured cast is composed of Warner Baxter, Noah
Beery, Dorothy Cumming and Freeman Wood, with the supporting
cast including such players as Helen Butler, Pauline French, Edgar
Norton and Florence Wix.
Sam Wood is the producer of "The Female." The story is an
Agnes Christine Johnston adaptation of Cynthia Stockley's story,
"Dalla, the Lion Cub."
The picture comes to the. on.



Three-Sheet Poster 3A



Twenty-four Sheet Poster 2

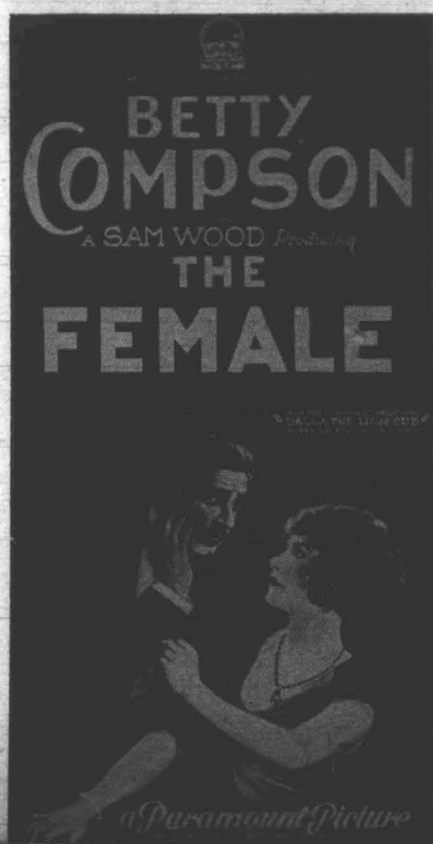


Colored Insert Card





Twenty-four Sheet Poster 24A



Three-Sheet Poster 3B

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11 x 14 Set of Eight (Colored)	.60

STAR CUTS OF BETTY COMPSON

One Column	.25
Two Column	.40
Three Column	.90
Circle Thumbnail (Coarse or Fine)	.15

FOR NEWSPAPER ADS—ADVERTISING CUTS.

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MATS, ADVERTISING, PRODUCTION, ETC.

One Column	.05
Two Column	.10
Three Column	.15
Four Column (Adv. Only)	.25

FOR GENERAL EXPLOITATION

Herald, per thousand	3.00
GILT-EDGED FRAMES (Size 17 x 43 in.)	1.50
Insert Cards (14 x 36 in. to fit above)	.25
22 x 28 Gilt Frames	1.50
Window Card	.07
Announcement Slide	.15
Publicity Photos	.10
Rotogravure Magazine, per thousand	7.50

Trailers—National Screen Service

126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
917 So. Olive St., Los Angeles, Cal.
284 Turk St., San Francisco, Cal.

Press Books and Thematic Music Cues are gratis.

EXTRA AD COPY

Male Vs. Female in a gripping drama of jungle and society love.

Come and see "The Female" glorified on the screen by Betty, the beautiful.

A startling drama of love and adventure, with jungle and society backgrounds.

Men:—Do **you** think "The Female" is more deadly than the male?

Women:—What is **your** opinion of the sexes?

Both:—See Betty Compson in "The Female."

African wilderness and society mansion linked in a tale of teeming thrills.

The amazing story of a girl who entered into a strange marriage pact, to get revenge on another man.

You've never seen the match of these thrills—and they're all brand new!

As striking a romance as was ever filmed—you'll be pleased to meet "The Female."

Extra Material

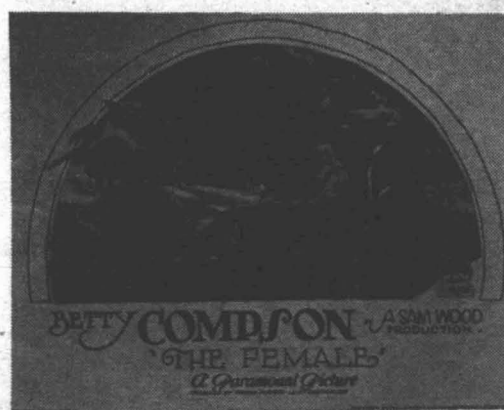
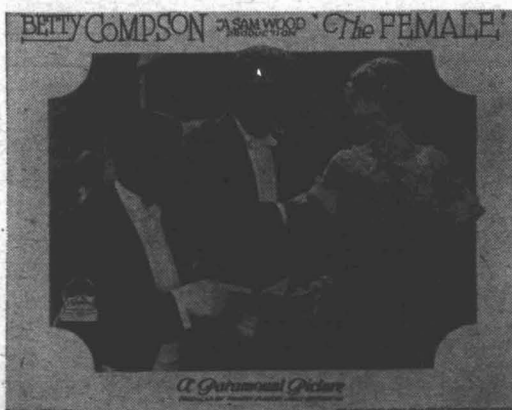
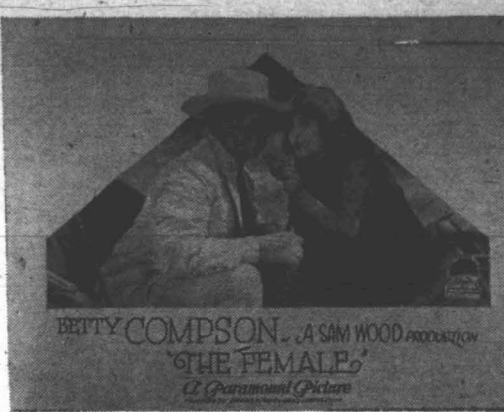
Note the full line of advertising material on this production. Roto magazine, special herald, two styles of supplementary ads, midget cuts, window card, and regular line of paper. Showmen will clean up!



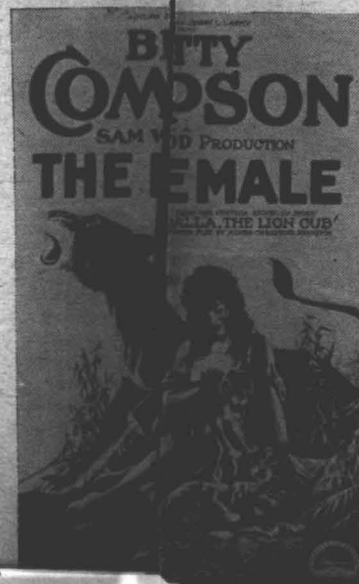
Six-Sheet Poster 6A

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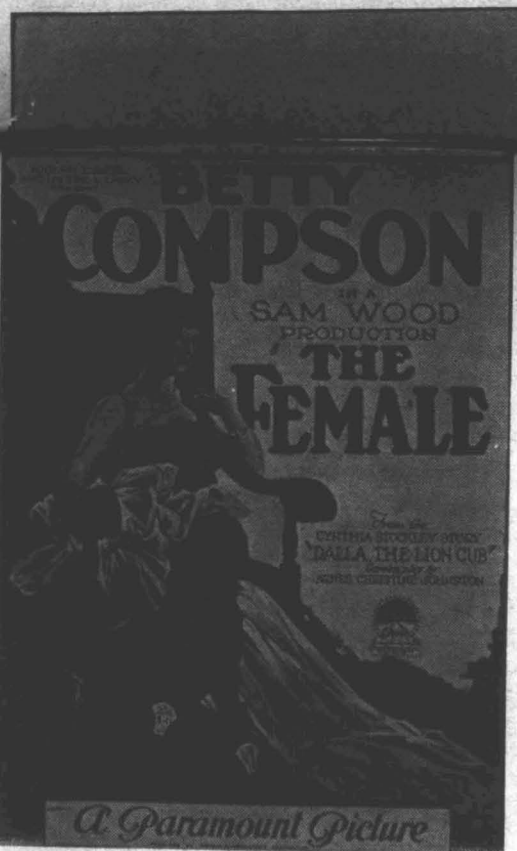




Colore Insert Card



SET OF EIGHT COLORED LOBBY CARDS—EACH 11" x 14"



WINDOW CARD
(Illustrated Above)



Colored Lobby Card (22" x 28")



Announcement Slide

Poster 1A

Four-Page R

To the right is a great
the new style Roto Magazi
10 1/2 x 14 1/2 inches.
If this isn't a sure
know what is. They'll ea
sinkers. the tie-up possibil
And sample at your
See Sales Manager to
local A blank space on
make the most and more.
entire thousand for only
quantities.
Investigate!

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22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60
STAR CUTS OF BETTY COMPSON	
One Column.....	.25
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Three Column.....	.80
Circle Thumbnail (Coarse or Fine).....	.15
FOR NEWSPAPER ADS—ADVERTISING CUTS.	
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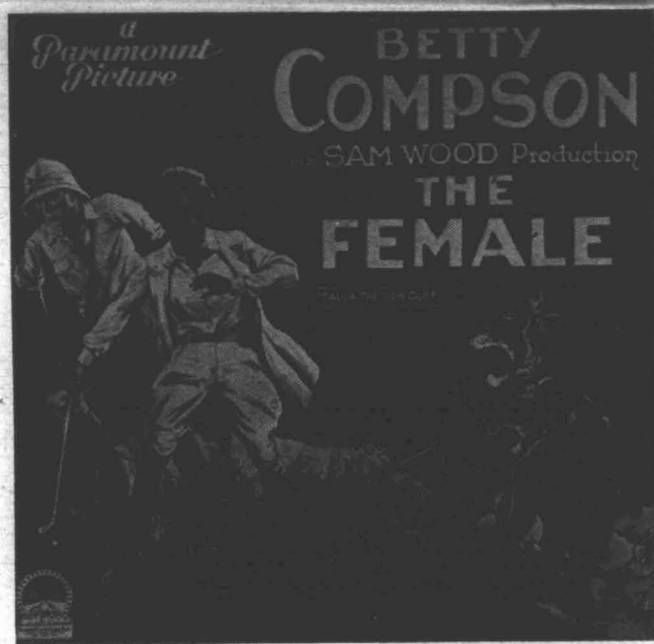
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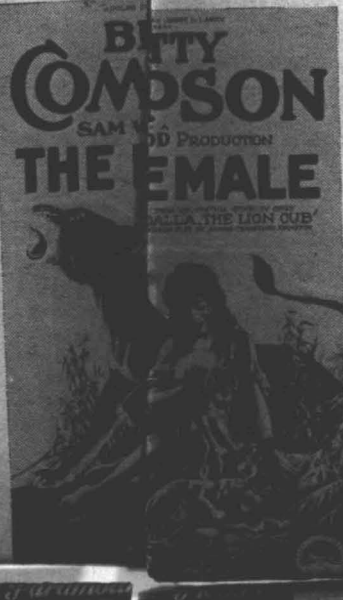
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Extra Material

Note the full line of advertising material on this production. Roto magazine, special herald, two styles of supplementary ads, midget cuts, window card, and regular line of paper. Showmen will clean up!



Six-Sheet Poster 6A



One-Sheet Poster 1A



One-Sheet Poster 1B

Four-Page Roto Magazine

To the right is a greatly reduced illustration of the new style Roto Magazine cover. Actual size is 10½ x 14½ inches.

If this isn't a sure theatre-filler, we don't know what is. They'll eat it up, hook, line and sinker.

And the tie-up possibilities!

See a sample at your exchange, and ask your local Ad Sales Manager to explain how you can make the blank space on the back page pay the entire cost and more.

A thousand for only \$7.50. Less in large quantities.

Investigate!



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1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
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